

## **NEWS SPOTLIGHT: Private Capital**

On April 17, All Seas Capital, a pan European based private capital fund announced a significant minority investment in the Reducate EdTech Group, an online platform for continuing professional education (CPE) established in the Netherlands and Denmark. Founded in 2019, All Seas Capital has a performance history of several successful capital investments in leading firms looking to acquire financing solutions to drive their business growth.

According to Charlie Budenberg, Director at All Seas Capital, “Reducate’s highly capable team has established a strong business with significant growth potential in a highly fragmented market. Our capital and expertise provide management with a catalyst to accelerate their development plans in line with their clear strategy, and we look forward to supporting them on this journey.”

Marc Ciancimino and Cristobal Cuart, Co-Founders of All Seas Capital further remark, “We are thrilled to be partnering with Reducate, marking our first investment in the Netherlands and in the attractive education and training sector. All Seas Capital’s flexible, non-control capital aligns perfectly with Reducate’s growth objectives”, highlighting their excitement to assist Reducate to “execute on their ambitious growth plans.”

Reducate has a long-standing history of being a leading propeller and pioneer in the e-learning sector for professional development with years long track record of profitable growth. With a stellar growing clientele, Reducate caters to over 175,000 professionals across 40 different industries with around 11 different brands by providing top notch professional courses to enhance their expertise.

Henk Makaske, Chief Executive Officer of Reducate commented, “As we join forces with All Seas Capital, we are not just starting a new chapter in our story—we are setting the course for European expansion. This partnership elevates our growth ambition, with the benefit of All Seas Capital’s investment and proven expertise, strengthening our capacity to deliver superior e-learning experiences and emphasize our leadership in continuing professional education across Europe.”

In conclusion, this innovative partnership between All Seas Capital and Reducate EdTech Group marks a prominent milestone in sectors of professional education and primarily its connection to private capital and the constantly evolving sectors of alternative investment.

Sources:

- <https://www.privateequitywire.co.uk/all-seas-capital-invests-in-edtech-reducate/>
- <https://www.allseascapital.com/all-seas-capital-invests-in-reducate-edtech-group-to-accelerate-growth/>

## **NEWS SNAPSHOT**

**Real Estate:** An increase in interest rates, slowing rent growth and soaring financing costs.

These market changes are slowly freezing performance in the real estate market worldwide. Investors are now looking to pivot their financing and funds to more lucrative alternative investments with higher capital appreciation largely caused by the challenges faced by investors in price discovery due to the aforementioned factors. Overall changes are being observed in the investment performance of this alternative asset class.

**Private Equity:** Limited Partners of Private Equity funds remain loyal.

Despite challenges faced in fundraising, Limited Partners of Private Equity funds remain largely committed towards private markets thus private equity has been faring well overall in comparison with the other asset classes. Comparatively, Buyout and Venture Capital, two of the largest sub asset classes in Private Equity, observed a contrasting effect in the fundraising levels, with Buyout experiencing a surge and Venture Capital undergoing a decline in fundraising.

**Infrastructure:** Overall decline in fundraising?

Although the infrastructure asset class has been faring well as per their past performance, an overall decline has been witnessed in fundraising like the Real Estate asset class which is resulting in investors looking at other high yield investments. However, recent acquisitions made experts believe in the potential of growth in the infrastructure asset class.

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Sources:

- <https://www.mckinsey.com/industries/private-equity-and-principal-investors/our-insights/mckinseys-private-markets-annual-review>

### **Glossary**

1. Capital Appreciation - increase in the value of an asset over time.
2. Price discovery - process of determining the appropriate market price for a security or asset through the interaction of supply and demand.
3. Financing costs - expenses incurred when obtaining funding or capital for investments.